



COMMUNITY ENGAGEMENT SPECIALIST POSITION DESCRIPTION

Summary

Founded in 2021, CanopyBloomington is a social impact organization dedicated to sustainably managing and growing the urban forest in Bloomington, IN, with a focus on tree equity and community engagement. The Community Engagement Specialist will be responsible for establishing strong and structured relationships between CanopyBloomington and the residents of Bloomington's disadvantaged neighborhoods, gathering residents' general neighborhood concerns as well as gauging their interest in trees and tree care. Where there is interest in neighborhood plantings, the CanopyBloomington Forestry Director and the Community Engagement Specialist will work collaboratively with community members to develop tree planting plans that align with the unique characteristics and needs of each neighborhood, the individual planting sites, and CanopyBloomington's practice of planting diverse tree species for resilience in a changing climate. By building these ties to neighborhoods and basing tree plantings on community input and CanopyBloomington's expertise, the Community Engagement Specialist will be ensuring that planted trees will provide neighborhoods with ecosystem services such as cleaner air, improved watershed health, reduced erosion and stormwater runoff, and reduced urban heat island effects, as well as the potential for increased property values related to lower energy demands, enhanced aesthetics, and a healthier living environment.

This is a 15 hour/week position, reporting to the President and Vice President of the CanopyBloomington Board of Directors.

PRIMARY JOB RESPONSIBILITIES

- Develop a community engagement strategy and protocols focused on neighborhoods, and manage the direct engagement of neighborhood residents
- Establish relationships with other community partners interested in supporting CanopyBloomington's engagement efforts and/or volunteering for planting events
- Collaborate with the Board of Directors and the Forestry Director to develop educational programs, marketing materials and communications strategies to reach and educate neighborhood residents and the larger Bloomington community
- Work with the Forestry Director to fulfill CanopyBloomington's goals of 3-4 community plantings every spring and fall
- Work with the City of Bloomington to realize shared goals for planting and neighborhood engagement

- Work collaboratively with the Forestry Director on community engagement related to Canopy's maintenance efforts for planted trees

QUALIFICATIONS

- Bachelor's degree or equivalent experience, with a minimum of three years' experience in community engagement, advocacy, education, or other field requiring similar skills
- Excellent interpersonal skills
- Excellent oral and written communication skills
- Demonstrated ability to communicate effectively with people having diverse backgrounds and experiences
- Strong project management and organizational skills
- Experience developing a strategic plan and communicating a program vision
- Ability to effectively collaborate with and motivate others
- Demonstrated adaptability and flexibility in dynamic situations and circumstances
- Willingness to work in an entrepreneurial environment
- Strong work ethic with a high degree of energy and enthusiasm
- Desire to educate and motivate others to better their community through collaboration and teamwork
- Interest in trees and the environment a distinct plus

COMPENSATION, HOURS AND OTHER REQUIREMENTS

- \$20/hour
- Estimated 15 hours/week; 40 weeks/year
- CanopyBloomington has no central office. Employees must live in Monroe County or an adjacent county within reasonable driving distance of Bloomington and have the capability to fulfill the requirements of the job working remotely 100% of the time.

TO APPLY

Applications will be accepted on a rolling basis. Please send a cover letter and resume to Philippa Guthrie at philippaguthrie@yahoo.com.